

# UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/380,784	09/09/1999	YOSHITO NEJIME	501.37519X00	3064
24956	7590 03/10/2005		EXAMINER	
	LY, STANGER, MAL	KOENIG, ANDREW Y		
1800 DIAGO SUITE 370	NAL ROAD		ART UNIT	PAPER NUMBER
	IA, VA 22314		2611	

DATE MAILED: 03/10/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)			
		09/380,784	NEJIME ET AL.			
	Office Action Summary	Examiner	Art Unit			
		Andrew Y Koenig	2611			
Period fo	The MAILING DATE of this communication ap or Reply	pears on the cover sheet with the	correspondence address			
THE   - External after - If the - If NC - Failu Any (	ORTENED STATUTORY PERIOD FOR REPL MAILING DATE OF THIS COMMUNICATION. nsions of time may be available under the provisions of 37 CFR 1. SIX (6) MONTHS from the mailing date of this communication. e period for reply specified above is less than thirty (30) days, a replopeniod for reply is specified above, the maximum statutory period re to reply within the set or extended period for reply will, by statutively received by the Office later than three months after the mailing patent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however, may a reply be tirely within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from e, cause the application to become ABANDONE	mely filed ys will be considered timely. In the mailing date of this communication. ED (35 U.S.C. § 133).			
Status						
1)⊠	Responsive to communication(s) filed on <u>07 L</u>	December 2004.				
·		s action is non-final.				
3)	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.					
Dispositi	on of Claims					
5)□ 6)⊠ 7)□	Claim(s) 7,9,11 and 22-26 is/are pending in the 4a) Of the above claim(s) is/are withdrated claim(s) is/are allowed.  Claim(s) 7,9,11 and 22-26 is/are rejected.  Claim(s) is/are objected to.  Claim(s) are subject to restriction and/or	wn from consideration.				
Applicati	on Papers					
9)[]	The specification is objected to by the Examine	er.				
10) 🔲 🦥	10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.					
	Applicant may not request that any objection to the	drawing(s) be held in abeyance. See	e 37 CFR 1.85(a).			
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11)	The oath or declaration is objected to by the Ex	xaminer. Note the attached Office	Action or form PTO-152.			
Priority u	nder 35 U.S.C. § 119					
a)[	Acknowledgment is made of a claim for foreign All b) Some * c) None of:  1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bureatee the attached detailed Office action for a list	is have been received. is have been received in Applicati rity documents have been receive u (PCT Rule 17.2(a)).	on No ed in this National Stage			
Attachment		_				
	e of References Cited (PTO-892)	4) Interview Summary				
3) 🔲 Inform	e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449 or PTO/SB/08) No(s)/Mail Date	Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	atent Application (PTO-152)			

Application/Control Number: 09/380,784

Art Unit: 2611

### **DETAILED ACTION**

## Response to Arguments

1. Applicant's arguments with respect to claims 7, 9, 11, and 22-26 have been considered but are most in view of the new ground(s) of rejection.

## Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 9, 11, and 22-25 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent 5,172,111 to Olivo, Jr. (hereafter Olivo) in view of U.S. Patent Application Publication 2004/0088739 to Shimoji et al. (hereafter Shimoji).

Regarding claim 9, Olivo teaches receiving a broadcast signal (program material signal) interlocked with auxiliary information (material content signal) (col. 5-6, II. 63-4). Olivo is silent on the material content signal being either an executable program or script. Shimoji teaches handlers as scripts, which are programs or instruction words that are executed by the receiving apparatus (pg. 10, para. 0228). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Olivo by implementing an executable program or script as taught by Shimoji in order to display the embedded information thereby enabling the user to gather access to education and entertainment options and providing interactive information to the user.

Olivo teaches that the broadcast information includes audio and video data (col. 6, II. 59-65) and the auxiliary information indicates the material content and the alternate sources being a secondary source. Olivo teaches storing the broadcast information in a storage unit (col. 5, II. 26-35). Olivo teaches playing back the broadcast information (col. 5, II. 36-41). Further, Olivo teaches stopping the visual presentation of the stored broadcast signal and playing an alternate video triggered by the auxiliary information (col. 7, II. 48-54), wherein the trigger reads on predetermined start timing. Olivo teaches substituting scenes in a video sequence with more acceptable content (col. 7, II. 48-54), one would readily recognize that the system of Olivo switching back to the broadcast information signal at the completion of the substituted signal (col. 14, II. 30-53). Olivo teaches selective selection of the script, depending on the MCS evaluation switch (col. 14, Il. 30-53, col. 16, Il. 1-27). Olivo is silent on determining if the script is executed with a predetermined period of time. Shimoji teaches a scripts time information table for a time period of script execution (pg. 11, para. 0234, 0240) and in addition teaches that if the no user input I received then terminating the user input section (pg. 24, para. 0436). which cancels the script (when data is not entered within a predetermined period of time) and continuing playback of the broadcast material (pg. 24, para. 0436). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Olivo by displaying the script for a predetermined period of time as taught by Shimoji in order to provide the user with the option to select a prompt to acquire more information.

Application/Control Number: 09/380,784

Art Unit: 2611

Regarding claim 11, Olivo teaches receiving a broadcast signal (program material signal) interlocked with auxiliary information (material content signal) (col. 5-6, II. 63-4). Olivo is silent on the material content signal being either an executable program or script. Shimoji teaches handlers as scripts, which are programs or instruction words that are executed by the receiving apparatus (pg. 10, para, 0228). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Olivo by implementing an executable program or script as taught by Shimoji in order to display the embedded information thereby enabling the user to gather access to education and entertainment options and providing interactive information to the user. Olivo teaches that the broadcast information includes audio and video data (col. 6, II. 59-65) and the auxiliary information indicates the material content and the alternate sources being a secondary source. Olivo teaches storing the broadcast information in a storage unit (col. 5, II. 26-35). Olivo is silent on storing during a predetermined time period. Shimoji teaches a data storage unit (5125) for storing the navigation information table and system information table storage unit, for storing information as shown in figure 17-27 (pg. 21, para. 0390-0391). Consequently, Shimoji teaches storing during a predetermined period of time, based upon the data, further Shimoji teaches storing the information locally in RAM for local execution of the scripts (auxiliary content). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Olivo by storing during a predetermined time period as taught by Shimoji in order to permit the user to return to the programming without missing any of it. Olivo teaches playing back the broadcast

information with auxiliary information by controlling read operations carried out be said read unit with predetermined timing (col. 5, II. 36-41), but is silent on a processor. Shimoji teaches the use of a CPU (processor) in that reception control unit (5126) (pg. 21, para. 0401), which controls the playback of the broadcast information with auxiliary information (pg. 21, para. 0393). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Olivo by using a processor as taught by Shimoji in order to simplify the circuitry and provide additional services. Olivo teaches selective selection of the script, depending on the MCS evaluation switch (col. 14, II. 30-53, col. 16, II. 1-27). Olivo is silent on determining if the script is executed with a predetermined period of time. Shimoji teaches a scripts time information table for a time period of script execution (pg. 11, para. 0234, 0240) and in addition teaches that if the no user input I received then terminating the user input section (pg. 24, para. 0436), which cancels the script (when data is not entered within a predetermined period of time) and continuing playback of the broadcast material (pg. 24, para. 0436). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Olivo by displaying the script for a predetermined period of time as taught by Shimoji in order to provide the user with the option to select a prompt to acquire more information.

Regarding claims 22 and 24, Olivo teaches selective selection of the script, depending on the MCS evaluation switch (col. 14, II. 30-53, col. 16, II. 1-27).

Accordingly, Olivo teaches playing the original content, which equates to canceling the execution of the program or script, wherein the recorded program continues to play from

the recorded medium, which reads on playing back from a point succeeding said predetermined start time (col. 14, II. 30-53, col. 16, II. 1-27).

Regarding claims 23 and 25, Olivo teaches substituting scenes in a video sequence with more acceptable content (col. 7, II. 48-54), one would readily recognize that the system of Olivo switching back to the broadcast information signal at the completion of the substituted signal (col. 14, II. 30-53), which reads on a resuming from a point succeeding the start timing after execution of the program or script.

4. Claim 7 is rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent 5,172,111 to Olivo, Jr. (hereafter Olivo) and U.S. Patent Application Publication 2004/0088739 to Shimoji et al. (hereafter Shimoji) in view of U.S. Patent 5,701,383 to Russo et al.

Regarding claim 7, Olivo is silent on concurrently storing the broadcast information and playing back video and audio stored in the storage unit. Russo teaches concurrent reading and writing of information onto a medium (Abstract). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Olivo by concurrent reading and writing of information onto a medium in order to implement the system with one device thereby reducing the duplication of the storage mediums

5. Claim 26 is rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent 5,774,666 to Portuesi in view of U.S. Patent Application Publication 2004/0088739 to Shimoji et al. (hereafter Shimoji).

Regarding claim 26, Portuesi teaches a data storage device (6) with embedded URLs (8) as shown in figure 1, wherein the URLs of Portuesi reads on auxiliary information including a plurality of information pieces. Further, Portuesi teaches displaying URLs associated with the image track of a program using a link and caption as shown in fig 3 (col. 5-6, II. 59-19), wherein the URLs is when executed generates the display screen interlocked with the playback. Portuesi discloses additional data as shown in tables 1 and 2, which teaches a predetermined period of time for specifying when the URL should be displayed (see table 2, duration field). Portuesi teaches the URL associated with a track ID (see table 1, track ID), accordingly, Portuesi teaches a link between auxiliary information and a program, but is silent on an index to link the auxiliary information and the program. Shimoji teaches the use of index to link information, such as shown in figure 7, label 5303 (pg. 10, para. 0223, 0228). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Portuesi by using an index to link information as taught by Shimoji in order to provide plural programs such as in a multiple program transport stream (MPTS) and associated the appropriate auxiliary information efficiently. Portuesi does not explicitly disclose the events, which occur when a program or script is not completed within a period of time and canceling the script not permitting playback of the data of the script and the broadcast continues. Further, Portuesi shows URLs that

Application/Control Number: 09/380,784

Art Unit: 2611

should be displayed, but does not teach an executable program or script. Shimoji teaches handlers as scripts, which are programs or instruction words that are executed by the receiving apparatus (pg. 10, para. 0228). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Portuesi by implementing an executable program or script as taught by Shimoji in order to display the additional embedded information thereby enabling the user to gather access to education and entertainment options and providing interactive information to the user. Shimoji teaches a scripts time information table for a time period of script execution (pg. 11, para. 0234, 0240) and in addition teaches that if the no user input I received then terminating the user input section (pg. 24, para. 0436), which cancels the script (when data is not entered within a predetermined period of time) and continuing playback of the broadcast material (pg. 24, para. 0436). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Olivo by displaying the script for a predetermined period of time as taught by Shimoji in order to provide the user with the option to select a prompt to acquire more information.

Page 8

### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Andrew Y Koenig whose telephone number is (703) 306-0399. The examiner can normally be reached on M-Th (7:30 - 6:30).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher Grant can be reached on (703) 305-4755. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

avk y les